

**Trinity  
Business  
School** > **Transforming  
Business for  
Good**

# Leading & Implementing Sustainable Finance

Postgraduate  
Certificate

tcd.ie/business



**Trinity College Dublin**  
Coláiste na Tríonóide, Baile Átha Cliath  
The University of Dublin

**Trinity Executive Education**  
**Trinity Business School**



# Welcome from the Executive Education Team

Trinity Executive Education is excited to offer the Postgraduate Certificate in Leading and Implementing Sustainable Finance. This programme is crafted to equip you, the financial leader of tomorrow, with the comprehensive strategies and compliance skills needed for a sustainable future. Designed with visionary professionals in mind, it commits to nurturing your financial acumen, anchored in ethical and sustainable principles.

You will engage with five core modules, including a hands-on Action Learning Project, setting this programme apart with its focus on real-world application. The curriculum, delivered by both esteemed academics and financial services professionals, spans from leadership in sustainable finance to in-depth reporting and disclosure. Our distinguished faculty and industry veterans will guide and empower you to confidently lead and innovate within the financial sector.

As a graduate, you will be adept at making decisions that ensure financial success and are ethically sound and sustainable in the long term. Through the Action Learning Project, you will have the unique opportunity to craft and fine-tune a sustainable finance strategy for an actual organization, truly embodying the principle of learning by doing.

Whether you are a mid to senior-level executive from any sector, looking to merge your financial expertise with sustainable practices or whether your goal is to enrich your understanding of sustainable finance, this program offers you the pathway to become an integral part of the global move towards sustainability. Join us on this journey, and let's collectively pioneer a sustainable financial future.

## Key Information

- In Person
- October – June
- 1.5 days per month

## Entry requirements

- ✓ Bachelor's degree or equivalent with strong academic record in any discipline from a recognised third-level institution.
- ✓ Applicants without a degree must have a proven managerial track record.

## Qualification

- On successful completion of the course, you will be awarded a postgraduate certificate.
- 30 ECTS, Level 9 on the National Framework of Qualifications

## Tuition Fees

- €8,500



# Course Overview

This program is designed for you if you're looking to elevate your career and are also driven by the ambition to shape the future of finance into a force for good. Visit our website for more information on the application process.



## Who Should Apply

- **Mid to Senior-Level Executives:**  
Leaders from the private, public, and third sectors aiming to weave sustainability into their financial strategies for a transformative impact.

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- **Financial Professionals:**  
Those in finance, accountancy, or financial services eager to expand their expertise in sustainable finance practices and navigate the evolving regulatory landscape.

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- **Sustainability Advocates:**  
Dedicated professionals focused on promoting environmental and societal well-being through informed financial decisions and seeking to elevate their impact in the sustainable finance arena.

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- **Impact Driven Leaders:**  
Visionaries committed to driving their organizations towards greater environmental and social impact, leveraging sustainable finance as a key tool.

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- **Change Catalysts:**  
Forward-thinking individuals at the vanguard of advocating and implementing meaningful change in sustainable finance across various sectors.

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- **Motivated Solution-Seekers:**  
Engaged participants looking to actively contribute to a low-carbon, sustainable economy through innovative financial solutions.

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- **Strategic Decision-Makers:**  
Decision-makers dedicated to enhancing their strategic capabilities with an emphasis on sustainability and ethical governance, ensuring long-term value creation.

## Key Benefits

- ✓ Align your strategy: tailored content aligned with current EU and global sustainability frameworks provides a competitive edge in navigating evolving financial landscapes.

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- ✓ Empower your decision-making: develop skills in strategic decision making, influencing stakeholders, and shaping the sustainable finance future of your organisation.

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- ✓ Derive cutting edge knowledge from a dynamic mix of academic and industry leaders.

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- ✓ Develop a profound knowledge of sustainable finance principles with a focus on practical applications.

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- ✓ Gain critical evaluation skills for sustainable finance products, equipping you with the ability to make informed decisions.

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- ✓ Apply sustainable finance strategies to real-world contexts.

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- ✓ Enhance capabilities in transparent reporting, ethical governance, and strategic decision-making specific to sustainable finance.

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- ✓ Acquire the skills to apply sustainable finance strategies effectively ensuring alignment with emerging regulations and standards.

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- ✓ Gain expertise in strategic financial decision-making for navigating complex sustainability challenges.

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- ✓ Develop a deep understanding of comprehensive risk management in sustainability.

These modules are designed to deepen your critique and analysis of sustainable finance in your organization, creating improvements that contribute to a sustainable future.

# 01

## Foundations of Sustainable Finance

You'll gain essential insights to craft impactful sustainable finance strategies, learning the critical roles of governance and ethical standards beyond just compliance.

# 02

## Sustainable Finance Toolkit

This module enhances your ability to critically assess and utilize a diverse range of financial products, applying your sustainability criteria effectively.

# 03

## Practical Application of Sustainable Finance

Here, you'll apply sustainable financial strategies within the current regulatory frameworks, integrating governance, ethics, and technology learned in previous modules.

# 04

## Transparency in Sustainable Finance

You will delve into disclosure requirements and reporting frameworks, equipping you to communicate your sustainability efforts effectively to stakeholders.

# 05

## Action Learning in Sustainable Finance

A hands-on module providing you with practical experience to develop and implement a sustainable finance strategy for an organization of your choice, driving internal improvements and broader sustainability contributions.

# Faculty



**Louise McGormon** Programme Director & Assistant Professor in Finance,  
Module 01 Trinity Business School.

Dr. Louise Gorman, having successfully completed her PhD in corporate governance at Dublin City University in 2016, brings a wealth of financial and academic expertise. Specialising in accounting, finance, corporate governance, and ESG, Louise has achieved publications at ABS 3 level. In 2022, she joined Trinity Business School as Assistant Professor in Finance. Louise actively contributes to prestigious national and international publications and events, enhancing scholarly and professional discourse in the corporate governance and ESG professional and academic communities.



**Alan Duffy** Adjunct Professor, Trinity Executive Education & Head of Sustainable  
Module 02 Integration & Solutions at Irish Life Investment Managers Ltd.

Alan has over 10 years of investment experience at tier 1 institutions. Prior to joining ILIM, he worked in the proprietary trading group of Credit Suisse AG, where he was Portfolio Manager responsible for arbitrage strategies. Alan has an MSc in Finance from Warwick Business School, and a BSc in Economics & Finance from University College Dublin. Alan holds the Chartered Financial Analyst (CFA) designation.



**Kevin McConnell** Adjunct Professor,  
Module 03 Trinity Executive Education

Kevin leads out on the Implementing Sustainable Finance module with deep insights from a career spanning 20 years in the investment and banking industry. His expertise spans market behaviour analysis to the impact on investments, particularly in sustainable finance, where he explores current trends, ESG investments, and regulatory evolutions with participants. Kevin has significantly contributed to the asset management industry, working with international investment groups, especially in private equity.



**Sean MacHale** Adjunct Professor, Trinity Executive Education &  
Module 04 Partner, Head of SFO Climate Change & Sustainability Services at EY

Sean will delve into the requirements and best practices in reporting and disclosure. Sean's professional background is in investment banking, and in his last role he was the Head of Sustainability strategy and Group Climate lead for a leading Irish financial institution. Sean has extensive experience in capital markets, risk evaluation and delivering transformational business change programmes for clients within financial services.



**Ben Lynch** Assistant Professor in Sustainable Finance  
Module 05 at Trinity Business School

Ben together with Louise, will guide participants through the Action Learning Project. Benjamin completed a PhD in Sustainable Finance from Trinity Business School in 2022. His overarching research interests relates to investigating the incentives for investors and firms to alter the sustainability of their practices. His research portfolio encompasses a diverse range of topics within sustainable finance including the value and risk implications of varying levels of ESG (Environmental, Social, and Governance) performance, Carbon markets, and the importance of materiality in ESG integration investment strategies.

## Trinity Executive Education

Our open programmes are specifically designed for you: senior executives, business leaders and professionals who want to expand your strategic thinking and knowledge base to address significant business challenges, gain a competitive edge in your career, feel confident in new roles, or embark on new professional paths. All our courses are practical and involve action-based learning, which you will apply for a long-term impact.

For years, Trinity Executive Education has enabled thousands of business executives to achieve significant advancements in their careers and create long-term impact in their organisations. Our courses have been instrumental in enabling

them to hone their leadership, negotiation, and people management skills, as well as strengthen their knowledge in finance, strategy, marketing, communication, big data, and AI.

Our programmes provide you with opportunities for collaboration with international groups of peers, which enriches the learning experience, giving you the additional benefit of expanding your professional network. You will leave our courses refreshed and energised, with new skills, tools and thought processes to better understand, manage and shape rapidly changing environments.

## Trinity Business School

Trinity Business School was founded in 1925, and is distinguished by its triple accreditation, reflecting its commitment to high-quality business education. Situated within Trinity College Dublin, Ireland's premier international university, the school has a legacy of innovative business education since its founding in 1925. With a strategy centred on 'Transforming Business for Good', the school integrates environmental, social, and governance (ESG) solutions into its curriculum, preparing students to address critical societal challenges. This commitment to sustainability and inclusive economic development is central to Trinity Business School's mission, reinforcing its status as a leading institution in responsible and transformative business education.

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