

**Trinity  
Business  
School**

Transforming  
Business for  
Good



Trinity College Dublin  
Coláiste na Tríonóide, Baile Átha Cliath  
The University of Dublin

# Global Business Programme

## Bachelor in Business Studies



# The Global Business Programme

The Global Business Programme is a highly specialised business degree with an emphasis on innovation, entrepreneurship and real-life business experience that opens up doors to the world of business.

The Global Business Programme has a strong emphasis on theory and experiential learning through the use of case studies, team work, internships and professional development modules. Students gain competencies that are vital to employers such as communication and leadership skills.

For further information, visit our website: [www.tcd.ie/business/programmes/undergraduate/global-business/](http://www.tcd.ie/business/programmes/undergraduate/global-business/)

“We are the business school at the heart of the world renowned university located at the core of Dublin, an international capital city and hub for global business.”

Professor Andrew Burke, Dean of Trinity Business School and Chair of Business Studies

## BROAD BUSINESS THEMES

Modules are based around eight broad themes:

- ▶ Innovation and Entrepreneurship
- ▶ Economics and Finance
- ▶ Accounting
- ▶ Marketing and Strategy
- ▶ Operations Management, Information and Communication Technology and Data
- ▶ Organisations and People
- ▶ International Business
- ▶ Business and Society

## PROGRAMME HIGHLIGHTS

1. Gain real world experience with internship and study abroad opportunities
2. Expand your career opportunities and gain a wide range of accounting exemptions
3. Gain the skills to focus on your personal and professional development
4. Our highly international and diverse student body allows you to experience the global business world as it is and gain multiple perspectives
5. Located in the historic and beautiful campus of Trinity, a world-renowned university located at the core of Dublin



## Why Study Global Business at Trinity?

Trinity Business School delivers life-long education programmes to inspire inquiring minds and equip them with the skills and knowledge to make a positive impact on the world of business. Our full suite of challenging business programmes span undergraduate, postgraduate and executive education to support our students throughout their business career.

Trinity Business School has been pioneering cutting-edge research, teaching and learning in management and entrepreneurship for nearly a century. Students learn innovative real-world management from leading researchers and industry experts.

Set within the historic campus of an ancient university, and operating from a state-of-the-art building, we are a globally-renowned, triple-accredited business school delivering an ultra-modern educational experience and innovative research from the heart of Dublin's thriving capital city.

### TRINITY QUICK FACTS

Founded in 1592

Trinity is ranked 98th in the World (QS World University Ranking, 2023)

Trinity Business School is ranked in the top 1% of business schools worldwide

Trinity is 1st in Europe for producing entrepreneurs (PitchBook Universities Report, 2021)

Ranked as Ireland's most innovative university (Reuters Most Innovative European Universities 2021)

Trinity is ranked 12th most international university in the world (THE, 2022)

One year stay-back visa for non-EEA students

Over 140,000 alumni worldwide

Over 200 sports clubs and societies

# Programme Overview

## YEAR 1

### IMMERSE YOURSELF IN THE FUNDAMENTALS

- ▶ Learn about the fundamentals of business through a range of mandatory modules including Management & Organisation, Information Systems & Data Management and Economics for Management.
- ▶ Choose an elective module and have the opportunity to learn a new language.\*

## YEAR 2

### BROADEN YOUR BUSINESS KNOWLEDGE

- ▶ Students are introduced to every core discipline of business theory and practice including Marketing, Finance and Operations Management.
- ▶ Choose from a diverse range of elective modules or broaden your education beyond your core discipline with a Trinity Elective.
- ▶ Option of an internship during your summer break.

## YEAR 3

### LEARN BY DOING

- ▶ Build on your portfolio of skills and knowledge by choosing a range of optional modules to widen your business acumen. Options include Human Resource Management, Financial Accounting or Services Marketing.
- ▶ Have the opportunity to complete a full year or part year exchange at one of our 50 partner universities around the world.

## YEAR 4

### DEEPEN YOUR EXPERTISE

- ▶ Specialise in an area of expertise selecting advanced modules including Strategic Management, Managing New Product Development or Financial Reporting and Analysis.
- ▶ Undertake research guided by one of our faculty or industry experts.
- ▶ Your work acts as a ticket of entry into your chosen career.

For a full list of modules, please visit [www.tcd.ie/business/programmes/undergraduate/global-business/module-outlines/](http://www.tcd.ie/business/programmes/undergraduate/global-business/module-outlines/)



## Get more than a degree

The Global Business Programme offers students:

- ▶ Full CAP 1 exemption from Chartered Accountants Ireland (ACA)\*
- ▶ A substantial number of exemptions from the Association of Chartered Certified Accountants (ACCA) “Fundamentals” exams (F1-F9).\*
- ▶ Opportunities to study abroad in one of 50 universities in 18 different countries across 4 continents: Europe, Asia, North America and Australia.
- ▶ Management experience: undertake an internship, build your own start-up, create a social enterprise or even construct a project for a Trinity.

\* Dependent on subject choices in third and fourth year.



## INNOVATION & ENTREPRENEURSHIP

Students are actively encouraged to engage in entrepreneurship and innovation throughout the programme by undertaking internships, developing a start-up or taking a leadership role in one of Trinity's many business student societies. Our societies foster innovation at the grass-roots student level and many students become entrepreneurs through their journey in Trinity Business School.



START



ACCELERATE



GROW

Trinity Business School is proud to be associated with Trinity's Launchbox, a high-impact incubator for new business ideas by students past and present.

**LAUNCHBOX.ie**

## Hear from one of our Graduates...

The business programme at Trinity provides students with the fundamental core business modules, while also allowing them to explore modules across different faculties. Students learn innovative real-world management from leading researchers and industry experts. Students are not only provided with theoretical knowledge in the classroom but are also given the invaluable opportunity to join the most active business-related societies across the nation and apply their business knowledge and skills in real-life situations.

**Dina Abu-Rahmeh**

*Global Business Graduate class of 2020*





## STUDENT EXPERIENCE

With over 200 student sports clubs and societies, there is no shortage of opportunities to meet new people, make new friends and stay entertained all year round all while gaining new skills that will serve you in your future career.

Trinity attracts academics and students from across the globe with 27% of the student body coming from over 120 countries. The international mix of people in the Business School makes for a dynamic and exciting learning environment where we learn from each other and cultivate alternative perspectives on global management.

Trinity's support network includes a personally assigned tutor for each student, a wide range of learning supports to aid transition to university and a new country, peer support and student mentors. Students also have access to an excellent Careers Advisory Service to help them find employment before and after they graduate.

For more information on student life at Trinity visit <https://www.tcd.ie/students>

## CAREER OPPORTUNITIES

Trinity's students are recruited for internships, summer jobs and graduate careers by leading employers who look to Trinity as a key provider of top quality graduates.

Trinity Business School graduates pursue careers across a range of business, government, technology, innovation and social ventures amongst others. Students at Trinity start their career journey from their first year of undergraduate studies. The Careers Advisory Service within the university offers students assistance with career guidance, CV's and mock interviews to assist them in reaching their career goals.



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## HOW TO APPLY

Applications for the Global Business Programme open in October each year and close at the end of June. Offers are issued on a rolling basis so it's important to apply early.

If you are interested in applying for the programme and would like more information please visit our website

**[www.tcd.ie/business/programmes/  
undergraduate/global-business/](http://www.tcd.ie/business/programmes/undergraduate/global-business/)**

### Further Information

Web: **[www.tcd.ie/business](http://www.tcd.ie/business)**

Email: Non-EU applicants: **[international@tcd.ie](mailto:international@tcd.ie)**

EU applicants: **[undergraduate.business@tcd.ie](mailto:undergraduate.business@tcd.ie)**

Phone: +353 1 896 3394/+353 1 896 3705

### Trinity Business School

Trinity College Dublin

Dublin 2, Ireland



TCDBusiness



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