



Creating Value with ESG

Overview

Issues, such as sustainable development, climate action, business and human rights, integrated reporting and stakeholder management are taking on an increasingly important role for businesses around the world. Through this programme, participants will explore how to implement environmental, social and governance (ESG) criteria into their business operations.

Demand for ESG friendly business is being driven on several fronts. Consumers and investors increasingly call on companies to improve their environmental and social performance. Regulators are incorporating ESG into legal and compliance frameworks for business. In particular, the European Sustainability Reporting Standards are coming into force in 2024 making it mandatory for many businesses operating in the EU to report on ESG criteria and implement sustainable corporate governance practices. The issue of climate change and the need to transition to a net-zero carbon economy by 2050 is also pushing companies to set more ambitious and science-based carbon reduction targets.

Participants on this course will unpack practical tools and frameworks designed to facilitate the implementation of ESG within an organisation.

Topics covered in this course include:

- ✓ **Environment: Sustainable Development Goals & Climate Action**
- ✓ **Social: Business and Human Rights**
- ✓ **Governance: Sustainable Corporate Governance**
- ✓ **Integrated Reporting & Finance**
- ✓ **Ideation and Presentation session: ESG implementation, influencing and managing change and transition**

Over the course of the programme, participants will become familiar and conversant in the following areas:

- ✓ Materiality Assessment
- ✓ Sustainability, sustainable business models, “doughnut economics”
- ✓ Sustainable Development Goals
- ✓ Climate action, carbon accounting, science-based targets
- ✓ Business and human rights
- ✓ Integrated reporting and benchmarking: aligning ESG, UN SDGs and UNGPs
- ✓ Reporting requirements and directives, mandatory and voluntary disclosure of ESG pillars and sub-pillars
- ✓ An overview of major rating agencies, their metrics, methods and shortcomings
- ✓ Sustainable corporate governance
- ✓ Stakeholder management

How this course can help

Participants on this course will explore practical tools and frameworks in relation to all three components of ESG. In the area of the environment, participants will learn about planetary eco-system boundaries and the sustainable development goals. In particular, the course will cover the basics of carbon accounting enabling participants to understand how to set science-based carbon reduction targets for their organisations. In relation to the social component of ESG, the course will enable participants to conduct human rights due diligence and to comply with the requirements of the UN Guiding Principles on Business and Human Rights. With respect to the governance component, the course provides participants with actionable guidance on sustainable corporate governance, covering issues such as how to manage and engage different stakeholder groups as well as how to adopt a more sustainable business model.

Who should do this course

This programme is designed for:

- ✓ Mid-level and senior executives from across the private, public and third sector interested in exploring how to implement environmental, social and governance (ESG) criteria within their organisation
- ✓ Business owners and managers, finance directors, and commercial directors interested in aligning their businesses with regulatory frameworks and customer demands
- ✓ Board members and non-executive directors concerned with the navigation of their organisation in relation to ESG
- ✓ Corporate Affairs officers, sustainability officers and other leaders responsible for the implementation of ESG strategy and frameworks
- ✓ In-house counsel, ESG focused solicitors and other legal practitioners

Certificate of Completion or Microcredential

Participants on this course have two enrolment options:

1. Undertake the programme without assessment and receive a Certificate of Completion upon successfully completing the programme
2. Elect to enrol as a Micro-credential participant, undertake course assessment and be awarded an Executive Certificate and 5 ECTS (5 credits) under Trinity College Dublin's innovative microcredentials framework: See [here](#)



Faculty



Dr. Maximilian J. L. Schormair

Assistant Professor in Business Ethics, Trinity Business School

Maximilian Schormair is Assistant Professor in Business Ethics at Trinity Business School, a key member of the School's Centre for Social Innovation and Director of the Sustainable Development for Business Programme. Max received his doctoral degree in Business Ethics & Business Administration from the University of Hamburg, one of Germany's top research institutions.

Trinity Business School & Sustainability

Trinity Business School endorses the UN Principles of Responsible Management Education and is a member of the 30% club as well as the Council on Business & Society, a visionary global alliance of leading business schools focused on exploring how business can positively contribute to society and the common good.

The School is actively engaged in advancing responsible business and sustainability, in particular through the activities of one of its research centres, the Trinity Centre for Social Innovation (CSI). Trinity CSI aims to make a positive impact on society and the environment through engagement, research, innovation and teaching. CSI researchers work on critical topics, such as sustainability, business ethics and CSR, corporate governance, climate adaptation, just transition as well as business and human rights.

Trinity Executive Education brings our leading faculty together with international experts bringing cutting edge insights to our programmes, our participants and their organisations.



About Trinity Business School

Trinity College Dublin has a robust reputation as a leading international university which extends over four centuries. Trinity Business School was founded in 1925 and has had an innovative role in management education and research which both serve and influence industry.

Over the years, our School has played a pioneering role in bringing the MBA to Europe and has created one of Europe's most sought after undergraduate business degree programmes as well as having a series of top ranked MSc programmes. Our Executive Education programmes are designed to deliver impactful learning experiences to business executives so they can better understand, manage and shape their leadership style and hone their careers.

Executive Education Open Programmes

Our open programmes are specifically designed for senior executives, business leaders and professionals who want to expand their strategic thinking and knowledge-base to address significant business challenges, gain a competitive edge in their career, feel confident in new roles, or embark on new professional paths. All our courses are practical and involve action-based learning, which participants apply for a long term impact.

Over the years, Trinity Executive Education has enabled thousands of business executives to make long-term impact in their organisations. Our courses have helped participants hone their leadership and people management skills, as well as strengthen their knowledge in finance, strategy, marketing, communication, business analytics and digital transformation. Opportunities for collaboration with a diverse group of peers also enriches the experience of participants, giving them the additional benefit of expanding their professional network.

Participants leave our courses refreshed and energised, with new skills, tools and thought processes to better understand, manage and shape rapidly changing business environments.

CONTACT US

PHONE

+353 1 896 4665

EMAIL

jane.flanagan@tcd.ie